

# DALY SWORN IN TO DIRECT ✓ 'LEATHER-LUNGED' VOA

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By JESSIE STEARNS

WASHINGTON, D.C. — Former OPC President *John Charles Daly* was sworn in as Assistant Director, USIA-Broadcasting, by his father-in-law, Chief Justice Earl Warren, at a ceremony held at the State Department Thomas Jefferson room.

(OPC President *Hal Lehrman* wired Daly: "Heartiest congratulations from all your OPC colleagues on this great day of your entry into high office. The Club is mighty proud of its past president and wishes him long life and huge success.")

Leonard Marks, USIA Director, opened the ceremony with remarks telling of VOA, its former director John Chancellor (now NBC Special Correspondent) and of Daly's responsibility. Daly stated his new responsibilities are an extension of his 30 years in domestic radio and television journalism and management.

He feels the size of VOA and the complexity of its operation is little understood.

Daly told his friends and colleagues that VOA broadcasts daily in 37 languages with the capacity to employ 20 additional languages when necessary.

"A total of 92 transmitters — 35 in this country, 57 overseas — in such exotic places as Poro in the Philippines or less exotic, Woofferton in Shropshire, England. From ancient Greece, the island of Rhodes to Marathon, Florida, to Greenville, N.C., Bethany, Ohio and Dixon and Delano, Calif.

"VOA is leather-lunged: 15 million watts of power — more than all the radio stations in the US . . . It is estimated than 40 million adults listen during a normal week — 80 million in time of international crisis."

Closing he continued, "This vast technical capability of the Voice reinforces and effectuates the simple truth that ideas know no boundaries. It is in this vital area that the great virtues and strengths of the Voice lie. To great abilities in its staff are added the virtues of imagination, integrity and dedication, and complete devotion to giving all mankind a true representation of our country and the principles it holds dear.

"As one, the Voice staff believes profoundly that we must tell the story full and true and that, as a people, we want to tell the story of America whole. It is — in all its ungilded complexity — the greatest national story ever told. To this end, I pledge myself and my colleagues."

Witnessing the ceremony were Mrs. Daly, and their sons, Mrs. Earl Warren, Mrs. Wm. O. Douglas, wife of OPC honorary member Justice *William O. Douglas*.

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SWEARING-IN: Former OPC President *John Charles Daly, Jr.* is sworn in as Director of the Voice of America by Chief Justice *Earl Warren*. *Leonard H. Marks*, head of USIA, looks on.